AAIDD Interest Network Annual Plan & Yearly Report: 2020

Planning and reporting on Interest Network activities designed to fulfil their purpose. (See the *Interest Networks Leadership Manual* for the purpose of the Interest Networks.

Interest Network: Technology

Lead Contact Person: Shea Tanis

Annual Report
For the year that **just ended** (July 1-June 30), indicate objectives met, activities completed, and funds used.

Goal: Expand membership to AAIDD and Tech IN
Objective 1: Sustained efforts to attract non-traditional members
a. Identify a list of non-traditional partners (technology developers, advocacy organizations, service providers) to include in outreach and dissemination plan
b. Seek out speaking opportunities with non-traditional partners to share AAIDD and Tech IN leadership opportunities
c. Work with other IN with similar goals to outreach to non-traditional audiences
d. Executive Team to meet quarterly and identify membership benchmarks
We were able to meet these objectives through deliberate outreach to technology developers, companies, and researchers. We presented at non-IDD forums such as CSUN in California and VIScomm in Ontario. These conferences attracted new researchers interested in investigating applications of technology and visual analytics to our community. We also hosted regular executive team meetings where we identified new audiences of focus including start-up companies and service providers. We are confident that our outreach produced measurable impact by the number of submissions to present at the national AAIDD conference by non-traditional partners. We will continue to try and partner with other INs on work related to technology.

Objective 2: Create a manageable communications strategy
a. Recruit a communications officer to the executive team
b. Evaluate multimedia strategies for outreach
c. Evaluate accessibility of multimedia platforms
d. Begin to execute communications strategy
We were able to recruit a secretary and vice chairperson. We discussed extensively the type of social media platforms to use and decided on selecting one platform to implement during the next year. Further, we would like partner with existing AAIDD resources to launch our communication strategy.

Objective 3: Outreach through dissemination of innovation and research
a. Identify applied cognitive technology success stories to disseminate quarterly
b. Establish a research review team and plan for research highlights to be disseminated quarterly
c. Co-host technology related webinar with another AAIDD IN
We were able to hold a webinar in 2019 and meet with colleagues in person at the 2019 Coleman Conference on Cognitive Disability and Technology. The Coleman Institute has been capturing emerging research in applied cognitive technologies and is working to transition the database to the AAIDD Tech IN to manage. We will continue to work on dissemination by working on curating and publicizing technology research and find common topics of interest by affiliating with other INs.

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Annual Plan: Goals, Objectives, Activities, and Strategies

For the **coming year** (July 1-June 30), describe the planned objectives, activities, and proposed expenditure of funds.

Goal: Increase membership engagement in technology-related topics and activities.

Objective 1: Execute manageable communication strategy.

- Select social media platform(s) for communication delivery. The communication strategy must be reasonable and reflect the human resources of the Technology IN
- Partner with AAIDD for a social media takeover days through the year to highlight the INs activities
- Develop a content delivery schedule by October 2020
- Utilize social media platform(s) to connect with technology and disability organizations outside IDD.

Objective 2: Expand outreach and dissemination of technology research

- Develop and implement a database to curate and share technology-related research and IDD.
- Highlight technology research proposed at the AAIDD 2019 conference
- Solicit and share short videos to highlight technology research and practical implementation from people in the IDD field to be shared at quarterly meetings
- Partner and formally invite non-traditional partners to share latest research and practice at quarterly meetings

Objective 3: Curate a vision of technology research goals

- Partner with other divisions to identify latest trends in technology for their Interest Networks
- Develop proposal for *Inclusion* special issue related to technology research and trends
- Identify timeline and team to implement special issue