aaidd | 151st Annual Meeting

# PARTNER PROSPECTUS

*Opportunities to Sponsor, Exhibit, and Advertise*



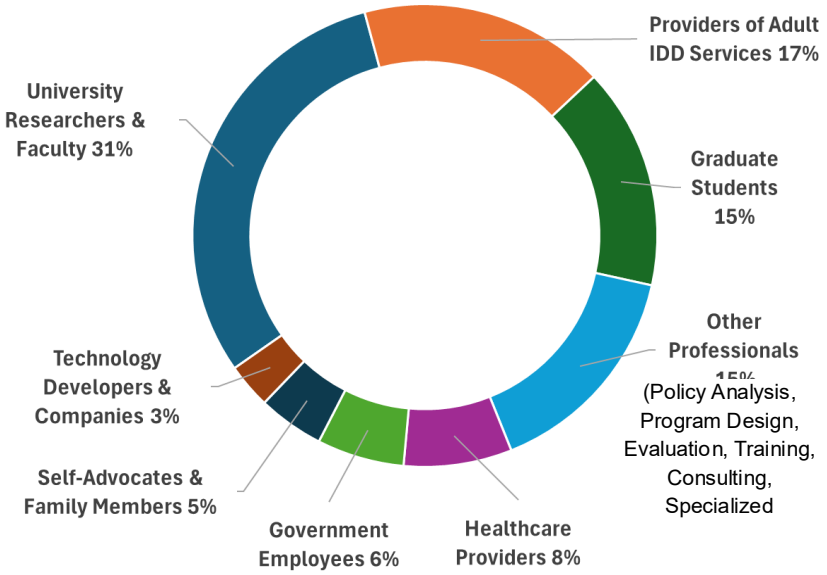
JUNE 28-30, 2027 | Atlanta, GA

www.aaidd.org

# About the AAIDD Conference

The American Association on Intellectual and Developmental Disabilities (AAIDD) is dedicated to promoting progressive policies, sound research, effective practices, and universal human rights for people with intellectual and developmental disabilities.

## Conference Attendees




## Conference Sponsors and Exhibitors

Typically offer **resources, products, or services** designed to assist

**professionals, programs, organizations, or systems**

**advance, improve, or streamline** their activities in support of people with intellectual and developmental disabilities.

The AAIDD Annual Meeting brings together approximately **500 attendees** representing a diverse range of professions and organizations dedicated to supporting people with intellectual and developmental disabilities.

# 2027 Location & Lodging

## Location

The AAIDD 2027 Annual Meeting is planned as an **in-person conference**.

All conference activities and exhibits will take place at the

**Grand Hyatt Atlanta in Buckhead**

3300 Peachtree Road NE

Atlanta, GA 30305

## Lodging

AAIDD encourages all exhibitors and sponsors to stay at our host hotel. AAIDD provides lodging information directly to exhibitors and sponsors.

AAIDD DOES NOT USE third party vendors to arrange for hotel rooms. All room reservations should be made by phone or online directly with the hotel.

***If someone contacts you about lodging, they do not represent AAIDD and their information is not legitimate.***

| Conference Sponsorships | Copper $3,500 | Silver $5,000 | Gold $10,000 | Platinum $15,000 |
|---|---|---|---|---|
| Standard Exhibit booth (one 6-foot table-top booth) | ✓ | ✓ | ✓ | ✓ |
| Sponsor logo with hyperlink to website | ✓ | ✓ | ✓ | ✓ |
| Sponsor acknowledgement in welcome remarks, program, and event slides | ✓ | ✓ | ✓ | ✓ |
| Bag insert (includes one item in attendees' bags) | ✓ | ✓ | ✓ | ✓ |
| Complimentary general registrations (excludes lunches and other ticketed events) | 1 | 2 | 4 | 6 |
| Complimentary "ad" in the printed conference program book | | 1/4 page | 1/2 page | Full Page |
| Social media promo (post provided by sponsor to be posted one time on AAIDD social media) | | ✓ | ✓ | ✓ |
| Exclusive email to registrants (provided by sponsor and sent by AAIDD to attendees once, either pre- or post-conference) | | | ✓ | ✓ |
| Featured presentation in Sponsor Showcase (30-minute live or recorded session during the Wednesday lunch break) | | | | ✓ |

| Á La Carte Sponsorships<br>*Acknowledged in program and with prominent signage* | Cost | Opportunities Available |
|---|---|---|
| Coffee/Beverage Break | $3,000 | 3 |
| Professional headshots for attendees | $6,000 | 1 |

## Custom Visibility

Interested in sponsoring a specific event or getting particular visibility? Contact us to craft a sponsorship that meets your needs. AAIDD welcomes creative sponsorship ideas.
Contact Maria at maria@aaidd.org

**AAIDD does not provide the attendee list to any Sponsor or Exhibitor**

**Summary Terms & Conditions are on Page #5**

# Exhibiting

## Exhibit Hall Location

The exhibit space is in an area where all attendees will congregate for substantial periods at least 3 times each day of the conference.

**The exhibit area will be adjacent to or host**:

- **Conference registration**
- **Plenary Ballroom**
- **Continental breakfast**
- **Coffee break**

**Exhibit space is not locked overnight**.

**AAIDD does not provide the attendee list to any Exhibitor or Sponsor.**

## Electricity/AV/Internet

Exhibitors may secure dedicated electricity, internet, and AV equipment at their own additional cost. Contact information for our AV and decorator companies will be provided by email at least 30 days before the conference dates.

## Shipping

All exhibit materials should be shipped to the hotel at exhibitor's own expense. Detailed information on shipping will be sent via e-mail at least 30 days before the conference dates.

## Exhibitor Logistics

**Exhibitor Move-In**
Monday, June 28: 1-5PM

**Exhibitor Move-Out**
Wednesday, June 30: 11AM-1PM

**Exhibit Hours**

**Tuesday, June 29**
8:00 am - 4:30 pm

**Wednesday, June 30**
7:30 am - 11:00 am

# Exhibit Fees and Benefits

## Rates

For profit: **$850** / Nonprofit: **$650** per exhibit

Summary Terms & Conditions are on Page 5

## Benefits

Each exhibit consists of:

- One 6-ft table and two chairs.
- Two complimentary "exhibitor's badges" good for the exhibit hall only.
- One complimentary conference registration. In addition, exhibitors may register one additional employee at the discounted rate of $350.
- Placement of company name with hyperlink to its website on the conference web page.
- Exhibitor profile listing in the conference program.
- Access to conference breakfasts and evening receptions.

**Deadline:** Signed agreement with full payment must be received by **May 3, 2027***

*Exhibit space is limited and typically sells out early.* Spaces are assigned on a first-come, first-served basis, with priority given to sponsors. Meeting the deadline does not guarantee availability.

# Promotional Inserts

## Advertising

The conference program is a full color, 52 page, 8.5 x 11-inch book provided to every attendee. AAIDD accepts both black/white and full color promotional content.

**Submission Details**
All materials must be approved by AAIDD.
Submitted electronically to maria@aaidd.org
High resolution PDF or EPS file at 100% of size, 300 dpi.

**Deadline: May 3, 2027**

| Size | Width | Height | Rate |
|---|---|---|---|
| Full Page | 7.5 | 10 | $650 |
| Half Page | 7.5 | 4.75 | $375 |
| Quarter Page | 3.5 | 4.75 | $225 |

*Measurements below in inches with no bleed*

## Attendee Bag Inserts

Each attendee receives a conference bag. Inserts are limited to lightweight items that measure no larger than 8.5 x 11 inches, including but not limited to, flyers, brochures, pens, or postcards.

**Submission Details**
All materials must be approved by AAIDD.
Submit sample for approval to maria@aaidd.org
Items must arrive at the hotel by the deadline or they will not be inserted into bags.
Deadline: **June 21, 2027**

| Item | Rate |
|---|---|
| One 8.5 x 11-inch single page item | $1,000 |
| Small items measuring around 3x4x1-inch or less such as USB drives, pens, lip balm, etc. | $1,200 |
| Heavier or multi-page items | Contact us |

*You must provide bag insert items in additional to the fee*

## Summary of Terms and Conditions

The acceptability of sponsors, exhibitors, and promotional content for conference program or bags are limited to those that AAIDD deems likely to serve the interests of its members and conference attendees. **AAIDD reserves the right to refuse, at its sole discretion**, **any proposed promotional content or potential exhibitor or sponsor whose content, intent, product, or service is determined by AAIDD to be inconsistent with its mission, goals, or objectives**. Acceptance of sponsorship, exhibitors, or promotional content does not imply AAIDD endorsement.

Further, AAIDD requires that all **exhibits be operated in a way that will not detract from other exhibits or the convention as a whole**. AAIDD reserves the right to deny the exhibit space to any potential exhibitor for any reason based on AAIDD's sole determination, including if AAIDD determines that the content or intention of the exhibitor is inconsistent with the goals and objectives of AAIDD. Acceptance of an exhibit does not imply an endorsement of the Exhibitor.

If any Exhibitor changes management or is purchased by another company/organization, the original Agreement becomes binding on such company/organization, and AAIDD reserves the right to deny the exhibit space for any reason based on AAIDD's sole determination.

**Payment and Cancellation** – The exhibit fee must accompany the agreement. Exhibitors may cancel this agreement by written notice to AAIDD. Cancellations made on or prior to May 3, 2027 will be subject to a $75 cancellation fee. **No** refunds will be made on cancellations after May 3, 2027.

# AAIDD Annual Meeting Sponsor & Exhibit Engagement Form

June 28-30, 2027 Atlanta, GA

Send this form Attn: Maria Alfaro at AAIDD, 8403 Colesville Rd. Silver Spring, MD 20910
or by email maria@aaidd.org

## COMPANY INFORMATION

Company/Organization Name: _____

Primary Contact's Name/Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ E-mail: _____

Website: _____

## Sponsorship Packages

| | |
|---|---|
| ☐ Platinum Sponsor | $ 15,000 |
| ☐ Gold Sponsor | $ 10,000 |
| ☐ Silver Sponsor | $ 5,000 |
| ☐ Copper Sponsor | $ 3,500 |

*These sponsorship packages receive a complimentary exhibit booth*

## A-la Carte Sponsorships

| | |
|---|---|
| ☐ Coffee/Snack Break | $ 3,000 |
| ☐ Professional Headshots | $ 6,000 |

## AUTHORIZED SIGNATURE

By signing this application I acknowledge that as a representative of this company, I have read the terms and conditions on page 4 of this prospectus. I also understand this application will become a binding contract upon acceptance and confirmation by AAIDD.

_____
Authorized applicant signature

Date: _____

## Exhibit Fee

| | |
|---|---|
| ☐ Exhibitor Fee | $ 850 |
| ☐ Non-Profit Exhibit Fee | $ 650 |

## Bag Inserts

| | |
|---|---|
| ☐ One 8.5x11-inch single page item | $ 1,000 |
| ☐ Small promo items | $ 1,200 |
| ☐ Mousepad | $ 1,500 |

## Advertising

| | |
|---|---|
| ☐ Full-page Ad | $ 650 |
| ☐ Half-page Ad | $ 375 |
| ☐ Quarter-page Ad | $ 225 |

## TOTALS

*Note: Please enter the individual amounts manually*

| | | |
|---|---|---|
| **Sponsor package** | **= $** | $ 0.00 |
| **A-la Carte Sponsorship** | **= $** | $ 0.00 |
| **Bag Inserts** | **= $** | $ 0.00 |
| **Exhibit Fee** | **= $** | $ 0.00 |
| **Advertising** | **= $** | $ 0.00 |
| **TOTAL** | **= $** | $ 0.00 |

## PAYMENT INFORMATION Select a payment method

☐ Check Enclosed (Payable to AAIDD) ☐ Invoice me (P.O. Attached)

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover ☐ Diners Club

Card Number _____

Expiration Date _____ Security Code_____

*Is the credit card billing address is different from the one provided above, please enter it here:*

_____