

# AAIDD Strategic Plan

(Approved 8/27/2011)

## **Mission Statement**

AAIDD promotes progressive policies, sound research, effective practices, and universal human rights for people with intellectual and developmental disabilities.

## **AAIDD's Principles**

AAIDD has adopted a 13-point set of principles (or *core values*) relative to its mission:

- Achieving full societal inclusion and participation of people with intellectual and developmental disabilities.
- Advocating for equality, individual dignity and other human rights.
- Expanding opportunities for choice and self-determination.
- Influencing positive attitudes and public awareness by recognizing the contributions of people with intellectual disabilities.
- Promoting genuine accommodations to expand participation in all aspects of life.
- Aiding families and other caregivers to provide support in the community.
- Increasing access to quality health, education, vocational, and other human services and supports.
- Advancing basic and applied research to prevent or minimize the effects of intellectual disability and to enhance the quality of life.
- Cultivating and providing leadership in the field.
- Seeking a diversity of disciplines, cultures, and perspectives in our work.
- Enhancing skills, knowledge, rewards, and conditions of people working in the field.
- Encouraging promising students to pursue careers in the field of disabilities.
- Establishing partnerships and strategic alliances with organizations that share our values and goals.

## **AAIDD's Goals**

AAIDD's goals are to

- Enhance the capacity of professionals who work with individuals with intellectual and developmental disabilities.
- Participate in the development of a society that fully includes individuals with intellectual and developmental disabilities.
- Build an effective, responsive, well managed, responsibly-governed, and sustainable organization.

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**Five Year Targets**

- Increase membership by 5%.
- Achieve and maintain a surplus budget.
- Achieve utilization of SIS products in 80% of states.

**Major Objectives and Key Strategies for 2011-2012**

1. Develop and support members' leadership capacities
  - a. Engage UCEDD/LEND trainees and other students in the SIG on SECP activities.
  - b. Provide educational opportunities that support members' professional development.
  - c. Provide timely access to information of interest to members.
  - d. Engage Fellows and other members in leadership activities.
2. Disseminate information on progressive policies, sound research, effective practices, and universal human rights
  - a. Publish journals, books, and other products that advance the field and promote our core values.
  - b. Increase access of providers, policy makers, and others to evidence-based training and resources that promote effective practices.
  - c. Assure effective translation and dissemination of materials for international, self-advocate, and other audiences.
3. Partner with other organizations to advance a social justice agenda
  - a. Engage in strategic alliances with other organizations to influence policy, promote public awareness, shape public attitudes, and expand the participation and access of people with intellectual disabilities in all aspects of life.
  - b. Increase awareness among policy makers and the general public on issues and policies that important to people with developmental and intellectual disabilities.
  - c. Provide important information on intellectual disabilities to jurists and others in the criminal justice system.
  - d. Review and revise position statements (joint AAIDD/Arc and solely AAIDD positions).
4. Sustain the organization's operations
  - a. Develop and utilize effective communication, dissemination, and marketing strategies and platforms for Association activities.
  - b. Provide a highly-valued package of member benefits.
  - c. Secure and utilize appropriate technologies for key operations.
  - d. Assure appropriate human capital to achieve organizational goals.
  - e. Clarify the management and governance of organizational operations.
  - f. Engage chapters and regions in activities that support the Association.