

## Profile

Members of the American Association on Intellectual and Developmental Disabilities (AAIDD) are professionals who plan and deliver supports to persons with developmental disabilities. They are administrators, supervisors, university faculty, medical personnel, social workers, researchers, psychologists, consultants, direct support workers, and a wide range of other professions. They are interested in current literature on research and program developments, books, journals, software, equipment, and technological aids, consulting services, conferences, and more. Buyers include individuals and organizations who have purchased AAIDD publications and products. Prospects are compiled from industry lists and from persons who asked to be placed on the mailing list.

<b>TOTAL NAMES:</b>	<b>53,908</b>		
<b>Buyers:</b>	<b>27,878</b>	<b>Total</b>	<b>\$150/M</b>
	3,969	Active members	
	6,744	Former members	
	17,165	Book buyers	
<b>Prospects:</b>	<b>26,030</b>	<b>Total</b>	<b>\$75/M</b>
	10,779	Organizations	
	15,251	Individuals	

LISTS AVAILABLE (Segment)	Total Records Available	U.S. Records	Canada	Int'l Records
<b>Members</b>				
Active members (AC)	3,969	3,731	109	129
Former members (XM)	6,744	6,216	153	375
<b>Book Buyers</b>				
Book buyers (BB)	17,165	15,205	723	1,237
<b>Prospects</b>				
Organizations (PO)	10,779	9,594	320	865
Individuals (PI)	15,251	13,875	205	1,171
<b>TOTALS:</b>	<b>53,908</b>	<b>48,621</b>	<b>1,510</b>	<b>3,777</b>

## Ordering Information

**SELECTION:** State/Zip @ \$5/M;  
No segments are available for the Prospects file. Prospects include compiled names and information requests.

**ADDRESSING:** Standard record includes name of individual member/bookbuyer/company/organization name (where available), business or home address, city, state, and zip code.

**RESTRICTIONS:** One-time use only; reciprocal rental agreement and mailer/lettershop security agreement required. Sample mailing piece required.

**TERMS:** Prepayment with first order.

**LIST UPDATES:** Twice a year.

**UNIT OF SALE:** \$40-\$125/year membership and \$85 average book order.

**MEDIA OPTIONS:** E-mail delivery is \$75/F.

**KEYING:** 6 characters @ \$5/M.

**MINIMUM ORDER:** 4,000 records

**DELIVERY:** 3 working days from receipt of a fully documented mailing list order, approved sample, and prepayment, if required.

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**DO NOT WRITE IN THIS SPACE.**

AAIDD List Order No. \_\_\_\_\_

Special Instructions:

## AAIDD List Order and Delivery Information

### BILL TO:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Date Ordered: \_\_\_\_\_

### MEDIA TYPE:

E-mail  FTP

\_\_\_\_\_  
E-mail address/FTP site (if applicable):

### SHIP TO:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Mail Ordered: \_\_\_\_\_

Orders for files sent through e-mail or FTP are delivered in ASCII quote/comma delimited format or Excel. File layout is provided with all orders. Please allow three days for shipment of order.

## AAIDD List Use Agreement

Conditions of use. Please return this page with your order.

1. All materials sent to our lists must receive approval from AAIDD before list order will be shipped.
2. The name AAIDD or American Association on Intellectual and Developmental Disabilities will not be used on any materials mailed.
3. AAIDD will not rent lists without a reciprocal list order/exchange agreement in place.

Information contained in the lists is believed to be accurate but AAIDD cannot guarantee its accuracy or the outcome of this mailing.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Agency/Company

\_\_\_\_\_  
Signature

Company  is  is not tax exempt under IRS section 501c3